



THE VISION/TRACTION ORGANIZER™

ORGANIZATION NAME: _____

VISION

CORE VALUES	<ol style="list-style-type: none"> 1. 2. 3. 4. 5. 	3-YEAR PICTURE™
CORE FOCUS™	<p>Purpose/Cause/Passion:</p> <p>Our Niche:</p>	<p>Future Date:</p> <p>Revenue:</p> <p>Profit:</p> <p>Measurables:</p> <p>What does it look like?</p> <ul style="list-style-type: none"> • • • • • • • • •
10-YEAR TARGET™		
MARKETING STRATEGY	<p>Target Market/"The List":</p> <p>3 Uniques™:</p> <ol style="list-style-type: none"> 1. 2. 3. <p>Proven Process:</p> <p>Guarantee:</p>	



THE VISION/TRACTION ORGANIZER™

ORGANIZATION NAME: _____

TRACTION

1-YEAR PLAN	ROCKS	ISSUES LIST																
<p>Future Date: Revenue: Profit: Measurables:</p> <p>Goals for the Year:</p> <p>1. _____</p> <p>2. _____</p> <p>3. _____</p> <p>4. _____</p> <p>5. _____</p> <p>6. _____</p> <p>7. _____</p> <p>With your cursor in the last row, press Tab to add another row.</p>	<p>Future Date: Revenue: Profit: Measurables:</p> <table border="1"> <thead> <tr> <th data-bbox="726 699 1230 732">Rocks for the Quarter:</th> <th data-bbox="1230 699 1377 732">Who</th> </tr> </thead> <tbody> <tr><td>1. _____</td><td>_____</td></tr> <tr><td>2. _____</td><td>_____</td></tr> <tr><td>3. _____</td><td>_____</td></tr> <tr><td>4. _____</td><td>_____</td></tr> <tr><td>5. _____</td><td>_____</td></tr> <tr><td>6. _____</td><td>_____</td></tr> <tr><td>7. _____</td><td>_____</td></tr> </tbody> </table> <p>With your cursor in the last row, press Tab to add another row.</p>	Rocks for the Quarter:	Who	1. _____	_____	2. _____	_____	3. _____	_____	4. _____	_____	5. _____	_____	6. _____	_____	7. _____	_____	<p>1. _____</p> <p>2. _____</p> <p>3. _____</p> <p>4. _____</p> <p>5. _____</p> <p>6. _____</p> <p>7. _____</p> <p>8. _____</p> <p>9. _____</p> <p>10. _____</p> <p>With your cursor in the last row, press Tab to add another row.</p> <p>Prioritize</p> <ul style="list-style-type: none"> - Identify - Discuss - Solve
Rocks for the Quarter:	Who																	
1. _____	_____																	
2. _____	_____																	
3. _____	_____																	
4. _____	_____																	
5. _____	_____																	
6. _____	_____																	
7. _____	_____																	